

2009 Fairview Bands Peach/Pear Sale

The Peach/Pear Sale is the most important fund raiser of the year. Over the years, we have been able to increase from selling a partial semi trailer load of peaches to a **FULL** semi trailer load thanks to the combined efforts of the Jazz Bands, Marching Band, and **ALL** the parents. We hope this trend continues!

You have the opportunity to make money for your band student accounts (marching and jazz) to offset your fees and expenses. We will credit your band student's account with 40% of the profit we make on your sales. If we sell our entire allotment of peaches and pears you should get credit of about \$4.00 per box of peaches or pears sold. We need your help to make sure that once again we sell our allotment and you get as much money put into your student's account as possible. When the sale is over, we should have accounting information available that will let you know how much money will go into your student's account based on total peach and pear sales.

The peaches actually seem to sell themselves and most people who have purchased them have only one regret, that they didn't order more. Since this is the largest fund raiser of the year, we need **EVERYONE** to participate. If you are new to the band and/or to the peach sale, aim for 15 to 20 boxes of peaches and 6 half boxes of pears.

CHANGES for 2009

1. Multiple Weekend Deliveries, NOT a one-time pickup at the Flea Market.

Due to damaging weather earlier in the Spring the growers are unable to fill our entire Peach/Pear order in one shipment as has been the tradition. This year we will have deliveries over multiple weekends in August. So, like we did with the organic peaches last year, we will be notifying you of the week you will be picking up your peaches as soon as we know the number of cases that we will be receiving. To the extent possible we will try to accommodate any preference you may have. Please rank in order from 1 to 5 your desired weekend to pick up your peaches or indicate no preference. Please note, even if your #1 weekend is not available, you need to have a way to pick up the peaches as soon as you are notified that your order has arrived. We will distribute a tentative delivery schedule as soon as we have everyone's preference back.

2. How do customers receive their peaches?

Since we won't have the peach sale in conjunction with the flea market, **YOU**, the band member/parent will be responsible for picking up your entire order & arranging deliveries to your customers. The peaches/pears will be delivered to Doug & Karen Nieb's house at 1409 Johnson Court, Boulder each Sunday in August. You, **NOT** your customers, will pick up your order at the Nieb's.

3. Order form

In the past you have given us your completed order form which we used to manage all aspects of the delivery of peaches/pears. Since you will be managing the delivery this year, we do not need to receive your individual, itemized (by customer) form. You will merely provide us a summary containing the total number of cases of peaches, pears & organic peaches sold along with total dollar amount of your sale. It is **CRITICAL** you maintain an accurate record of your order since you will have the only one.

Instructions:

1. **By JULY 13** E-mail your preference for peach/pear pick up by ranking the following dates from 1 (first preference) to 5 (last preference) to fbbopeachsale@gmail.com. If you don't have a preference, just indicate so. The available dates are:

- Sunday, August 2
- Sunday, August 9
- Sunday, August 16
- Sunday, August 23
- Sunday, August 30

2. **From now until Thursday, July 30** - Take peach/pear orders from your neighbors, friends, co-workers, and family – print & use the attached order form. **CLEARLY** communicate with your customers that the delivery may occur on any of these 5 weekends and we won't know until the last minute which weekend it will be. This will be a change for “long time” customers used to getting the orders at the end of August on the day of the Flea Market. Did I say earlier it was **CRITICAL** to maintain an accurate record of your order? **YES!** Remember **YOU** are the only one who knows who your customers are.

3. Get a check from each customer made out to “**FBBO**” for the amount of their order.

ALL ORDERS MUST BE PREPAID (either by the customer or by you) BEFORE THEY WILL BE PROCESSED. You will turn in all your money to Doug or Karen Nieb when you pick up the peaches. Do **NOT** mail your cash or checks to us.

4. **On Thursday, July 30 (or ideally before)** – E-mail your sale totals to us at:

fbbopeachsale@gmail.com

The information we need is:

Band Member name

Peach cases – total number & dollar amount

Pear cases – total number & dollar amount

Organic Peach cases – total number & dollar amount

Grand total dollar amount – this is the amount you will bring with you as described in step 3 above.

EXAMPLE:

Band Member: Jake Nieb

Peaches – 20.5 cases X \$38/case = \$779

Pears – 12.5 cases X \$30/case = \$375

Organic Peaches – 10 cases X \$45/case = \$450

Grand Total = \$1,604 – I would bring checks & cash totaling this amount to the Nieb's when I pick up my order.

5. As we hear from the grower we will be able to notify you of your pick up date. Please be assured we will do everything possible to accommodate your preference and give you as much notice as we can.

6. **YOU** will then arrange for delivery of your order to your customers.

If you have questions call: Doug or Karen Nieb at 303-444-5541

Additional Information:

In all likelihood there will be **NO** peaches or pears available for sale the day of the flea market. The sales tax we pay for sale of food items for home consumption in the City of Boulder is 3.41%. This is included in the price of the box of fruit.

Attachments:

- Order Form
- Door – to – Door Sales Flyer